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MEDIA RELEASE

Can-do attitude helping SA children to eat a healthy breakfast

The Port Adelaide Football Club is partnering with Foodbank SA and Australian Gas Networks to encourage footy fans to help children start their day with a healthy breakfast.

The joint initiative involves a "call to arms" to every member of the 50,000-plus crowd expected at Saturday night's Showdown to bring a can of tinned fruit to support Foodbank SA's *School Breakfast Program.*

Foodbank SA relies on tinned fruit to help many South Australian children start their day with a good meal – and its supply is in desperate need of a restock.

Both Port Adelaide and Adelaide Crows supporters attending the sell-out clash are being challenged to help fight hunger, by bringing along a can and dropping it off in the Eastern Plaza.

A giant Perspex football outside Adelaide Oval's eastern gate will be the central collection point for the much-needed donations to the *School Breakfast Program*, while volunteers from AGN and Foodbank SA will be rattling tins around the ground to raise vital extra funds.

Last year, Port Adelaide fans dug deep, donating an incredible 500kg of canned tuna and \$7000 in cash donations in response to the appeal.

Foodbank SA CEO, Greg Pattinson, says no child should start the day on an empty stomach.

"Children need energy to play and learn and grow," he said.

"It's important that they get a healthy breakfast too so we're asking footy fans to bring canned fruit in juice rather than syrup."

AGN Chief Operating Officer, Andrew Staniford, says his organisation – Australia's leading gas distribution company - is privileged to be able to support such a worthy cause.

"Foodbank SA has been running its *School Breakfast Program* for a decade now and it reaches more than 460 schools across the metropolitan, regional, country and remote areas," he said.

"This year Foodbank SA has just started distributing healthy breakfasts to schools in the APY Lands.

"Together with Foodbank SA and the Port Adelaide Football Club, we at AGN are confident of collecting more than a tonne of canned fruit on Saturday night to help all South Australian children have a healthy start to their day regardless of their circumstances."

In addition, AGN and Port Adelaide are donating \$100 for every goal kicked at home games throughout the season.

That equates to 200 meals on the table of South Australian families in need.



About Australian Gas Networks (AGN)

AGN is Australia's largest distribution company serving over 1.2 million consumers in South Australia, Victoria, Queensland, New South Wales and the Northern Territory.

It owns approximately 23,500 kilometres of natural gas distribution networks and 1100 kilometres of transmission pipelines.

AGN operates natural gas networks in South Australia (mostly Adelaide), Victoria (mostly Melbourne) and Queensland (mostly Brisbane), as well as in smaller centres in New South Wales (Albury & Wagga Wagga) and the Northern Territory (Alice Springs).

Each year, it invests around \$250 million in its networks to reach new areas, improve supply and replace old gas mains.

For further information contact

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Port Adelaide players Jack Hombsch and Karl Amon with Australian Gas Networks Chief Operating Officer Andrew Staniford